

FACULTY OF MANAGEMENT, COMMERCE AND ARTS (FoMCA)
SYLLABUS – Ph.D. ENTRANCE EXAMINATION

TAPMI SCHOOL OF BUSINESS

BUSINESS MANAGEMENT

General Management: Concept of Management, Evolution of Management, Functions & Principles of Management.

Managerial Communication: Introduction, Types, Medium, Barriers and Techniques.

Organizational Behavior: Concepts and Significance of OB, Understanding and Managing Behavior - Personality, Perception, Values, Attitudes, Learning and Motivation, Leadership, Managing Conflicts, Organizational Development.

Economics: Introduction, Demand & Supply, Monetary Policy, Fiscal Policy, Union Budget, Current Affairs.

Statistics: Techniques and its uses, Descriptive Statistics.

Human Resources Management: Concepts, Human Resource Planning, Recruitment and Selection, Job Analysis, Performance Appraisal, Career Planning, Methods of Training and Development, Dispute Resolution and Grievance Management, Labour Welfare and Social Security Measures.

Accounting: Concept, Classification & Scope, Preparation of Financial Statements, Analysis of Financial Statements, Breakeven Analysis and Cost-Volume-Profit Analysis.

Financial Management: Concept, Functions, Financial Instruments, Capital Structure & its Theories, Cost of Capital, Capital Budgeting, Working Capital Management.

Marketing Management: Concepts, Nature and Scope, Marketing Mix – Product, Price, Place and Promotion, Role and Relevance of segmentation, Targeting and Positioning, Product Life Cycle, Branding and Packaging, Retailing, Consumer Behavior, Marketing of Services.

COMMERCE

Accounting: - Basic accounting principles & concepts, IndAS, IFRS, Capital and Revenue. Journal & Ledger entries, Final A/c (Trading, P.&L. & Balance Sheet), Partnership Accounts, Ratio Analysis, Cash Flow Analysis

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Cost & Management Accounting: Concept of different costs, Elements of Costs, Break- Even – Point analysis, Marginal Costing, Standard Costing, Budgetary control

Financial Management: Concept, Capital Structure, Basic theories of capital structure, Capital Budgeting, Cost of Capital, Working Capital Management.

Statistics: - Meaning, Collection and classification of data. Central tendency, Correlation and regression, Probability, Sampling

Business Economics: Introduction, Consumer Behavior, demand and supply, Indifference Curve Analysis, Cost & Revenue, different markets, Law of Variable Proportions, Pricing strategies

Principles of Management: Concept, Planning, Decision making, Organization, Motivation, Leadership, Organization structure, Organizational Culture

Business Communication: Meaning, role, principles, factors, Modern Techniques, Types of communication, Non-Verbal Communication.

Banking & Financial Institutions: Types of banks & their functions, RBI Act 1934, Role of RBI and Financial Institution's, NABARD & Rural Banking, E- Banking, Financial Institutions, Financial Regulators, Banking sector reforms

Income Tax: Basic Concepts, Residential Status, Incidence of tax for different tax payers, Exempted incomes, Heads of Income, Deductions and Rebates

Marketing Management: Concept of Marketing & Marketing Management, Scope of Marketing, Marketing Mix, Product decisions, Pricing decisions, Promotion decisions, Distribution decisions, Market Segmentation, Targeting & Positioning, Product Life Cycle, Consumer Behavior.

Human Resource Management (HRM): Concept of HRM, HR Planning, Recruitment, Selection, Job Description, Job Analysis, Job Specification, Training & Development, Performance Appraisal.

Business and Corporate Laws: Indian Contract Act, 1872, Sale of Goods Act, 1930, RTI Act, Negotiable Instruments Act, 1881, Goods and Services Tax (GST), The Companies Act, 2013

ECONOMICS

Microeconomic Analysis: Demand analysis, Theory of Production and Costs, Pricing and output under different forms of market structure, Factor Pricing analysis and new welfare economics.

Macroeconomic Analysis: Determination of output and employment – Classical approach,

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Keynesian approach, Consumption hypotheses, Demand for Money, Supply of Money, High-powered money, Money multiplier, Phillips Curve analysis, Business cycles Macro-economic Equilibrium – Relative roles of monetary and fiscal policies.

Economic Growth and Economic Development: Economic Growth – Harrod-Domar model, Neo-classical growth – Solow’s model, steady state growth. Approaches to development: Balanced growth, critical minimum effort, big push, unlimited supply of labour, unbalanced growth, low-income equilibrium trap.

Public Finance: Private, Public and Merit goods, The Public Budgets – Kinds of Budgets, Zero-base budgeting, different concepts of budget deficits; Public Revenue – Different approaches to the division of tax burden, incidence and effects of taxation; elasticity and buoyancy; taxable capacity. Public Debt – Sources, effects, burden and its management.

International Economics: Theories of International Trade, Balance of Payment, Foreign Trade multiplier, Impact of Tariffs, Partial and general equilibrium analysis.

Indian Economy: Basic Economic indicators – National income, performance of different sectors Trends in prices and money supply. Agriculture – Institutional and technological aspects, new agricultural policy Industry – New industrial policy and liberalization.

ENGLISH

AGE OF CHAUCER TO THE NEO CLASSICAL AGE:

Geoffrey Chaucer: ‘The Prologue to *The Canterbury Tale*’s; **William Langland:** *Piers Plowman*; **Edmund Spenser:** *The Faerie Queen (Book I)*; **Christopher Marlowe:** *Dr. Faustus*; **Ben Jonson:** *The Alchemist*; **John Donne:** ‘The Flea’, ‘The Canonization’; **Andrew Marvell:** ‘To His Coy Mistress’; **Francis Bacon:** Essays ‘Of Truth’, ‘Of Studies’; **William Shakespeare:** *A Midsummer Night’s Dream, Hamlet, Macbeth*, Sonnet No. 18, 116; **John Webster:** *The Duchess of Malfi*; **John Milton:** *Paradise Lost (Book I)*; **John Dryden:** *MacFlecknoe*; **Thomas Gray:** ‘Elegy Written in a Country Churchyard’; **William Collins:** ‘To Evening’; **William Congreve:** *The Way of the World*; **Daniel Defoe:** *Robinson Crusoe*; **Richard Sheridan:** *The Rivals*; **Joseph Addison:** ‘The Spectator’s Account of Himself’; **Richard Steele:** ‘Of the Club’; **Alexander Pope:** *The Rape of the Lock*

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AGE OF ROMANTICISM TO THE MODERN AGE:

William Wordsworth: ‘The Prelude’; **Samuel Taylor Coleridge:** ‘The Rime of the Ancient Mariner’; **Lord Byron:** *Childe Harold’s Pilgrimage (Cantos 1 & 2)*; **Percy Bysshe Shelley:** ‘Ode to the West Wind’; **John Keats:** ‘Ode on a Grecian Urn’, ‘Ode to Autumn’, ‘Ode to a Nightingale’; **Alfred Lord Tennyson:** ‘Ulysses’; **Robert Browning:** ‘The Last Ride Together’, ‘Porphyria’s Lover’; **Mathew Arnold:** ‘Dover Beach’; **Gerard Manley Hopkins:** ‘The Windhover’; **William Hazlitt:** ‘On Going a Journey’; **Charles Lamb:** ‘Dream Children: A Reverie’; **Jane Austen:** *Pride and Prejudice*; **George Eliot:** *Middlemarch*; **Charles Dickens:** *David Copperfield*; **Thomas Hardy:** *Far From the Madding Crowd*; **Thomas Stearns Eliot:** ‘The Waste Land’; **Wystan Hugh Auden:** ‘The Unknown Citizen’; **William Butler Yeats:** ‘Sailing to Byzantium’; **Virginia Woolf:** *To the Lighthouse*; **George Bernard Shaw:** *Man and Superman*; **David Herbert Lawrence:** *Sons and Lovers*; **Joseph Conrad:** *Heart of Darkness*; **James Joyce:** *A Portrait of the Artist as a Young Man*; **Philip Larkin:** ‘Churchgoing’; **Ted Hughes:** ‘Hawk Roosting’; **Harold Pinter:** *The Birthday Party*; **Arnold Wesker:** *Chicken Soup with Barley*; **Tom Stoppard:** *Rosencrantz and Guildenstern are Dead*; **Kingsley Amis:** *Lucky Jim*; **John Fowles:** *The French Lieutenant’s Woman*

INDIAN AND OTHER LITERATURES IN ENGLISH:

Toru Dutt: ‘Our Casuarina Tree’; **Nissim Ezekiel:** ‘Night of the Scorpion’; **Raja Rao:** *Kanthapura*; **Girish Karnad:** *Tughlaq*; **Mahesh Dattani:** *Tara*; **Shashi Deshpande:** *That Long Silence*; **Salman Rushdie:** *Midnight’s Children*; **Arundhati Roy:** *The God of Small Things*; **Amitav Ghosh:** *The Hungry Tide*; **Walt Whitman:** ‘A Passage to India’; **Emily Dickinson:** ‘I Heard a Fly buzz – when I Died’; **Robert Frost:** ‘Mending Walls’, ‘Stopping by the Woods’; **Arthur Miller:** *Death of a Salesman*; **Ernest Hemingway:** *Old Man and the Sea*; **Toni Morrison:** *The Bluest Eye*; **Margaret Atwood:** *Surfacing*; **Khaled Hosseini:** *The Kite Runner*; **Chinua Achebe:** *Things Fall Apart*

LITERARY CRITICISM AND THEORY:

Aristotle: *Poetics* (Translated by Butcher); **Philip Sidney:** ‘An Apologie for Poesie’; **John Dryden:** ‘Essay of Dramatic Poesie’; **Samuel Johnson:** ‘Preface to Shakespeare’; **Mary Wollstonecraft:** *Vindication of the Rights of Woman*; **William Wordsworth:** ‘Preface to the Lyrical Ballads’ (1800 Edition); **Thomas Stearns Eliot:** ‘Tradition and Individual Talent’; **Ivor Armstrong Richards:** ‘The Four Kinds of Meaning’; **Cleanth Brooks:** ‘The Language of Paradox’; **Ferdinand de**

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Saussure: ‘Course in General Linguistics’; **Jacques Derrida:** ‘Structure, Sign and Play in the Discourse of Human Sciences’

LITERARY DEVICES:

Literary Terms; Figures of Speech; Literary Forms, Literary Genres; Literary Movements

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FRENCH

Grammaire française

Connaissance générale de la France

Littérature

Histoire de la littérature française : Depuis le début du 14^e siècle jusqu'à la littérature contemporaine

Théories linguistiques et théories de l'interprétation.

Traduction Définition de la notion de traduction Traduction / Interprétation. Traduction pédagogique / Traduction professionnelle.

Civilisation

La Révolution française jusqu'à la France contemporaine, y compris les tendances majeures de la vie politique, sociale et artistique en France. Connaissance générale de l'histoire de la France avec ses implications politique, économique et sociale. Connaissance générale de la géographie physique, politique et économique de la France. Connaissance générale : - Cinéma - Peinture - Sculpture - Musique

FLE (Français langue étrangère)

Méthodes de l'enseignement du français (méthodes traditionnelles, directes et audiovisuelles), Approche communicatives.

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POLITICAL SCIENCE

Theory and Western Philosophy

Plato and Aristotle, Manu and Kautilya, Gandhi, Nehru, M N Roy, Aurobindo Ghosh, Ambedkar, Naroji, Machiavelli, Hobbes, Locke, Rousseau, Bentham, J S Mill, Hegel, Marx and Green, Gramsci, Rawls, Nozic, and Communitarians. Church State Relationship and Theory of Two Swords. Decline and Resurgence of Political Theory. Behaviouralism and Post-Behaviouralism, Liberalism, Socialism, Marxism, Feminism, Post-Modernism. Democracy, Liberty, Equality, Justice, Law, Sovereignty, Citizenship, Power & Authority.

Comparative Politics and Political Analysis

Evolution, Nature and Scope. Approaches to the study of Comparative politics- Traditional, Structural-Functional, Systems and Marxist. Constitutionalism. Forms of Government- Unitary, Federal, Parliamentary, Presidential. Organs of Government- Executive, Legislature, Judiciary.

Indian Government and Politics

National Movement, The making of Indian Constitution. Preamble, Fundamental Rights and Duties and Directive Principles. Constitutional amendments and review. Union Executive and Legislature. State Executive and Legislature. Panchayati Raj Institutions. Federalism. Demands of Autonomy and Separatist movements. Emerging trends in Centre- State Relations. Judiciary, Judicial Review, Judicial Activism (PIL), Judicial Reforms. Political Parties, Pressure Groups, Public Opinion. Elections, Electoral behaviour, Election Commission and Electoral reforms

Public Administration

Development and Approaches, Decision Making, Ecological and Systems. Theories of Organisation. Principles of Organisation. Types of Organisation. Forms of Organisation. Chief Executive- Types, Functions and Roles. Personal Administration. Bureaucracy- Theories, Types and Roles. Civil Servant-Minister relationship. Leadership- its role in decision-making, Communication. Financial Administration- Budget, Audit and Control. Good Governance. Right to Information. Ombudsman, Lokpal and Lokayukta

International Relations

Theories and Approaches. Power, National Interest, Ideology. Nature, Causes and Types of War/Conflict including ethnic disputes. Conventional, Nuclear, Bio-chemical wars. Arms race, Arms control and Disarmament, Deterrence. Cold war, Alliances, Non-Alignment, End of Cold war, Globalisation. Political Economy of international relations, New International Economic Order, North-South Dialogue, South-South Cooperation, WTO, New-colonialism and Dependency. Regional and sub-regional organisations-SAARC, ASEAN, OPEC, OAS. United Nations Indian foreign policy and diplomacy in neighborhood and world.

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JOURNALISM AND MASS COMMUNICATION

Introduction to Mass Communication: Communication, Various forms of communication, Communication barriers; communication models; Theories of communication; Growth & Development of Print Media; History of Press laws in India; Reporting For Print Media; Media Management; Advertising.

Electronic Media: Evolution and growth of electronic media, Radio and television; Editing & Editorial Writing For Print Media; Research Methodology; Research Applications; Radio & TV Production Techniques; Development Communication; Public Relations & Corporate Communication.

Inter-Cultural & International Communication; New Media Technology; Film Studies and Film Production; Computer Applications for Mass Media; Traditional And Cultural Communication; Specialized Writing.

A Cultural History of India; Constitution Of India, Media Laws & Ethics; Design And Graphics For Print Media; Media & Society; Photo Journalism; Web Journalism And Design; Indian Government & International Relations.

HINDI - हिन्दी

हिन्दी भाषा और उसका विकास : अपभ्रंश और पुरानी हिन्दी का सम्बन्ध, काव्यभाषा, ब्रजभाषा का विकास, हिन्दी भाषा-प्रयोग के विविध रूप

हिन्दी साहित्य का इतिहास: हिन्दी साहित्य का इतिहास-दर्शन, हिन्दी साहित्य के इतिहास-लेखन की पद्धतियाँ, हिन्दी साहित्य के इतिहास का काल-विभाजन और नामकरण, आदिकाल, रसो साहित्य (भक्तिकाल), सन्तकाव्य, सुफी काव्य, कृष्ण काव्य, रामकाव्य (रीतिकाल), आधुनिक काल, हिन्दी गद्य का उद्भव और विकास

हिन्दी साहित्य की गद्य विधाएँ:

हिन्दी उपन्यास: प्रेमचन्द पूर्व एवं प्रेमचन्द परवर्ती उपन्यासकार,

हिन्दी कहानी: बीसवीं सदी की हिन्दी कहानी और प्रमुख कहानी आन्दोलन,

हिन्दी नाटक: हिन्दी नाटक और रंगमंच, विकास के चरण

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हिन्दी निबन्ध के प्रकार काव्यशास्त्र और आलोचना: भारतीय काव्य शास्त्र, भरत मुनि का रस सूत्र, साधारणीकरण, शब्द शक्तियों, ध्वनि का स्वरूप, अलंकार, रीति, गुण, दोष, प्रतीक और बिम्ब, पाश्चात्य काव्य शास्त्र एवं आलोचना प्लेटो और अरस्तू का अनुकरण सिद्धांत तथा अरस्तू का विनेचन सिद्धांत, लॉजाइनस : काव्य में उदात्त तत्व, कोंचे का अभिव्यंजनावाद, आई. ए. रिचर्ड्स – संप्रेषण सिद्धांत, नयी समीक्षा, कबीर, जायसी, सूरदास, तुलसीदास, केशव, बिहारी, भूषण, घनानन्द, महावीर प्रसाद द्विवेदी,

छायावाद: प्रसाद, महादेवी, प्रयोगवाद, नयी कविता, समकालीन कविता, गल्प और इतिहास, कल्पना और यथार्थ,

प्रेमचन्द पूर्व हिन्दी उपन्यास: परीक्षा गुरु, चन्द्रकांता-वस्तु और शिल्प,

प्रेमचन्द युगीन उपन्यास: गोदान-मुख्य पात्र, यथार्थ और आदर्श, वस्तु-शिल्प वैशिष्ट्य,

प्रेमचन्दोत्तर उपन्यास: शेखर एक जीवनी- वस्तु-शिल्पगत वैशिष्ट्य, मैला ऑचल – वस्तु-शिल्प, आंचलिकता,

बाणभट्ट की आत्मकथा : इतिहास और संस्कृति चेतना, भाषा-शिल्प वैशिष्ट्य,

हिन्दी नाटक और भारतेन्दु : भारत-दुर्दशा, अंधेर नगरी, यथार्थ,

प्रसाद के नाटक : चन्द्रगुप्त, ध्रुवस्वामिनी,

प्रसादोत्तर नाटक : अंधायुग,

आधे-आधूरे, निबन्ध और प्रमुख निबन्धकार : बालकृष्ण भट्ट, रामचन्द्र शुक्ल, चिन्तामणि,

शुक्लोत्तर निबन्ध और निबन्धकार : हजारी प्रसाद द्विवेदी, कुबेरनाथ राय, विद्यानिवास मिश्र, काव्य-हेतु और काव्य-प्रयोजन, प्रमुख सिद्धांत – रस, अलंकार, रीति, ध्वनि, वक्रोक्ति और औचित्य-सामान्य परिचय, रस-निष्पत्ति, हिन्दी काव्य शास्त्र का इतिहास,

आधुनिक हिन्दी आलोचना और प्रमुख आलोचक : रामचन्द्र शुक्ल और रस-दृष्टि तथा लोकमंगल अवधारणा, नन्ददुलारे वाजपेयी – सौष्ठववादी आलोचना। रामविलास शर्मा – मार्क्सवादी समीक्षा, कबीर – हजारी प्रसाद द्विवेदी – दोहा-पद सं. 160-209, जायसी ग्रंथावली-सं. रामचन्द्र शुक्ल-नागमती वियोग खण्ड, सूरदास – भ्रमरगीत-सार-सं. रामचन्द्र शुक्ल 21से 70 तक, तुलसीदास – उत्तराखण्ड, रामचरितमानस – गीता प्रेस, गोरखपुर, कामायनी – श्रद्धा, इड़ा सर्ग, निराला – राम की शक्ति पूजा, कुकुरमुता, अज्ञेय – असाध्यवीणा, नदी के द्वीप, मुक्तिबोध – अंधेरे में। प्रेमचन्द – भक्तिकाव्य भक्ति-काव्य : स्वरूप और भेद, निर्गुण और सगुण का सम्बन्ध : साम्य और वैषम्य, कबीर : निर्गुण का स्वरूप, जायसी : सांस्कृतिक-दृष्टि, प्रेम-भावना, सूरदास : भक्ति-भावना, तुलसीदास : तुलसी की भक्ति, छायावाद स्वच्छन्दतावाद और छायावाद, छायावाद में रहस्यानुभूति का स्वरूप, प्रसाद का जीवन दर्शन, समरसता और आनन्दवाद, सौन्दर्य बोध, कामायनी में रूपक तत्व, निराला की प्रगति, चेतना, राम की शक्ति-पूजा, अवधारणा और प्रयोग, पन्त के काव्य –यात्रा के विविध सोपान – पल्लव की भूमिका, महादेवी के काव्य में रहस्यवाद, काव्यशास्त्र और आलोचना विविध सम्प्रदाय, प्रमुख सिद्धांत-रस, अलंकार, रीति, ध्वनि, वक्रोक्ति और औचित्य, रस का स्वरूप और साधारणीकरण, सहृदय की अवधारणा, हिन्दी आलोचना – रामचन्द्र शुक्ल और उनके आलोचनात्मक प्रतिमान शुक्लोत्तर समीक्षा और समीक्षक – हजारी प्रसाद द्विवेदी, नन्ददुलारे वाजपेयी, डॉ. रामविलास शर्मा, डॉ. नामवर सिंह, विजयदेव नारायण साही, समकालीन आलोचना, प्लेटो और अरस्तू का अनुकरण सिद्धांत तथा अरस्तू का विरेचन सिद्धांत, आई. ए. रिचर्ड्स – मूल्य सिद्धांत तथा काव्य-भाषा सिद्धांत, टी. एस. इलियट – निवैयक्तिकता का सिद्धांत, वस्तुनिष्ठ सह-सम्बन्धी, परम्परा की अवधारणा।

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PHILOSOPHY

Classical Indian Philosophy: Nature of Indian philosophy, Basic concepts of the Vedic and the Upanisadic world-view, Carvaka school, Jainism, Buddhism, Nyaya, Sankhya, Yoga, Purva Mimamsa, Advaita, Visistadvaita, Dvaita.

Modern Indian Thinkers: Background, Swami Vivekananda, Sri Aurobindo, Mohammed Iqbal, Rabindranath Tagore, S. Radhakrishnan, J. Krishnamurti, M.K. Gandhi, B.R. Ambedkar.

Classical Western Philosophy: The Presocratics, The Golden Age, Hellenistic Thought, Medieval Philosophy, Modern Philosophy: Descartes, Spinoza, Leibniz, Berkeley, Hume, Kant.

Modern Western Philosophy: Post-Kantian Idealism, Positivism and Pragmatism, Empirical Realism, Logical Positivism and Analytical Philosophy, Philosophies of Life and Phenomenology, Existentialism, Hermeneutics, Post-modernism.

PHYSICAL EDUCATION

Physical Education and Movement Education: Concept of Physical Education, Physical Education as a profession, Historical determinants of Physical Education, Concept and nature of movement Education, Significance of human movement.

Health and Fitness: Dimension of Health, Concepts of total fitness and wellness, Motor fitness, Motor ability, Physical Fitness and its components, Health related and skill related physical fitness, Body composition and its assessment, Overweight and obesity and their health implications, Basics of Nutrition.

Test, Measurement and Evaluation: Test, Measurement and evaluation meaning, Test and its classification, Selection of a test, Skill Test, Fitness Test, Construction of test, Administration of testing program.

Exercise Physiology: Physiological changes to Exercise, De-training, retraining and maintenance, Types and structure of muscle fibers and theory, Physiology and altitude training, Physiology of female in sports, Physiological changes in aging, Ergogenic aids, Bioenergetics, Training and Recovery, Acclimatization.

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Sports Psychology: Meaning, nature and scope of sports Psychology, Methods in Sports Psychology, Cognitive Processes, Motor learning, Motivation, Personality traits of elite athletes, Emotions and Sports performance, Prestart states, Anxiety, Fear, Frustration, Aggression, Conflict and Sports Performance, Psycho-regulatory techniques, Audience and Sports, Psychological aspects of competition.

Sports Biomechanics: Meaning of Biomechanics, Linear kinematics, Linear kinetics, The Levers system, Freely falling bodies, Frictional Force, Angular kinetics, Fluid Mechanics, Biomechanical Analysis, Sports Performance Analysis, Analysis of Motion,

Sports Management: Functions and Philosophy, Administration and Principle of Management, Management and Leadership, Organization and its Types, Planning in Sports and Physical Education, Personal Management, Construction and management of play fields, Purchase procedure, Public relations, Budget Making and Finance.

Sports Training: Principles of sports training, Coaching and Conditioning, Training load, Motor components, Technique and Tactics training, Periodization, Planning, Sports Medicine: Concept of sports medicine, Low back problem and their management, Sports Massage, Therapeutic Modalities, Sports Injuries.

Kinanthropometry: Anthropometric Instruments, Kinanthropometric techniques, Assessment of body composition, Age, Prediction of Adult-height and Physique in sports, Application of Growth and Development in the field of sports, Body composition and determination method, Growth pattern, variables and body types.